

Press Release

delic!ous – delivered to you

An exciting new range of delivered catering now available from the delic!ous brand

Following on from the successful launch of 'delic!ous', the University's newest retail outlet (click [here](#) for details) Residential and Commercial Services are delighted to announce the launch of a brand new delivered catering menu from the delic!ous brand.

The 'delic!ous – delivered to you' range was officially unveiled at a launch event held in the Charles Wilson Building at the end of June 2009. Over 80 guests attended the launch made up of University staff customers from a wide cross-section of departments.

The new range is the culmination of many months research to create a completely fresh and exiting menu based on the high standards set by the delic!ous brand. All aspects of the delivered service were examined from the extensive range of menu items right through to the method of delivery using disposable and recyclable packaging wherever possible.

Among those attending the event were members of the Residential and Commercial Services conference and catering staff who were on-hand to help guests become familiar with the new range. Emma Kettle, Conference and Sales Marketing Executive comments "I spoke to many guests who were all very complimentary about the new menu. The general feedback was regarding the excellent variety now on offer and the dramatic change and improvement from the old delivered catering menu."

Frances Stone, Director of Residential and Commercial Services opened the event with a brief presentation to welcome all guests. Frances comments "It was delightful to see so many of our customers turn out for this launch event to experience the new delivered catering menu. A large amount of work has gone into creating this new service and thanks go out to all those involved from the catering team that helped to achieve a great result. Our aim was to completely re-vamp the existing menu and replace it with a fresh, up to date menu with a choice our clients are looking for. Customer focus groups were held as part of the project process and many changes were made based on valuable feedback received. It was very pleasing to hear so many positive comments being made from customers sampling the new menu"

The new menu can be downloaded by clicking [here](#)

Contact Details:

Mr Trevor Miller, Leicester Conferences, University of Leicester Conference Office,
Stamford Hall, Stoughton Drive South, Leicester. LE2 2ND

Tel: 0116 271 9933

Fax: 0116 221 2053

Email: conferences@le.ac.uk

Internet: www.leicesterconferences.co.uk

Images attached:

