

## **Leicester Conferences nominated for two prestigious national meetings industry awards!**

Leicester Conferences at the University of Leicester is pleased to announce they have reached the final four in two categories of the 2010 MIMA Awards (Meetings Industry Marketing Awards). The nominations are for Best PR Campaign and Best Use of Budget.

The MIMA Awards hosted by M&IT (Meetings and Incentive Travel) magazine are held annually in recognition of marketing excellence within the national meetings industry.

This year's awards have a total of 10 categories which have attracted a large number of entries from venues, destination management companies and PR/event agencies around the world.

The line-up of finalists joining Leicester Conferences are:

Best PR Campaign – Marriott Hotels, Sodexo Prestige and Bird Consultancy  
Best Use of Budget - etc.venues, IET Venues and Zibrant

The awards ceremony will take place on 18th October 2010 at the Park Plaza Riverbank London.

Trevor Miller, Conference Sales and Marketing Manager, Residential and Commercial Services comments 'We are absolutely delighted to be once again recognised for our efforts and contribution to the national meetings industry. To make the list of finalists is extremely rewarding to our team and we look forward to hearing the final outcome in October.'

### Contact Details:

Mr Trevor Miller, Leicester Conferences, University of Leicester Conference Sales and Events Office, Stamford Hall, Stoughton Drive South, Leicester. LE2 2ND

Tel: 0116 271 9933

Fax: 0116 221 2053

Email: [conferences@le.ac.uk](mailto:conferences@le.ac.uk)

Internet: [www.leicesterconferences.co.uk](http://www.leicesterconferences.co.uk)

Images attached:



Members of Residential and Commercial Services receiving awards at the 2009 MIMA ceremony.