

Press Release

The University's Residential and Commercial Services achieves national accreditation from the Meetings Industry Association

Leicester Conferences receives 'Accredited in Meetings' status from the Meetings Industry Association

Residential and Commercial Services is pleased to announce the University's conference and meeting facilities has achieved the requirements of a new national meetings industry standard.

The Meetings Industry Association (MIA) recently launched their 'Accredited in Meetings' (AIM) standard which has been endorsed by Visit Britain, who controls the Quality in Tourism star rating for the UK.

The new AIM accreditation sets out a high quality standard for subscribing venues to follow, ensuring customers have a good experience from the customer service they receive through to the quality and comfort of the venue itself.

Trevor Miller, Sales and Marketing Manager at Leicester Conferences comments "We are delighted to become members of MIA and receive their new AIM accreditation. The standard recognises our commitment to high service levels and investment in facilities at both City Campus and Oadby Student Village. It also complements our three stars rating recently received from Visit Britain for our accommodation within Oadby."

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